

Last Updated > 17th Nov 2022

Net spend

exclusive of AoG hours

Mainstream Radio

November										December								
18	19	20	21	22	23	24	25	26	27	28	29	30	1	2	3	4	5	6
F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T

Radio Campaign Performance Maori & Pacifica 18+ years > 1+ @ 40% & 3+ @ 16%

Stations > National

Stations	Time Zones	#008	English	[Bar chart showing performance across dates]																
Flava				[Bar chart]																
Mai FM				[Bar chart]																
Breeze	0600-0900	30'	30'	2	1	2	2	1						4	1		1	1		
More FM	0900-1200			2	2		2	1					1	2	3		1			
Sound	1200-1600			3		2	1	1					2	2	3		1			
Hits / Coast	1600-1900			2	1		1	2					2		1	1				
Magic	1900-2359																			
	6a-8p				1	2	2	0					1		1	2		1		
	0600-1300								4	2						1	1			
	1300-1900								2	3					3	3				
			Te Reo	[Bar chart]																
	0600-0900	45'	45'	2												1	1			
	0900-1200			2												1				
	1200-1600						1	1		1				1						
	1600-1900													1	1					
	1900-2359								2			2			2		1			
	6a-8p							1									1	3		
	0600-1300											2	2							
	1300-1900																	1		

Radio CALD dedicated stations

Maori Media Network stations

Unmonitored research wise

Stations	Time Zones	Production & translation	English	[Bar chart showing performance across dates]																
Atiawa Toa FM_Lower Hutt				[Bar chart]																
Awa FM_Wanganui		30'		[Bar chart]																
Kia Ora FM_Palmerston North		45'	Te Reo	[Bar chart]																
Maniapoto FM_Te Kuiti				[Bar chart]																
Moana Radio_Tauranga		TBC		[Bar chart]																
Nga Iwi FM_Paeroa	0600-0900			2	2	2	2	1	1	1	1				1	1	1	1	1	
Radio Kahungunu_Napier	0900-1200			1	1	1	1	1					1							
Radio Ngati Hine_Whangarei	1200-1600			1	1	1	1		1					1	1	1	1	1		
Radio Ngati Porou_East Coast	1600-1900			2	2	2	2	1	1	1	1			1	1	1	1	1		
Raukawa FM_Tokoroa	1900-2300			1	1	1	1		1									1		
Tahu FM_Te Waipounamu	0600-2300			1	1	1	1	1	1	1	1	4	4					2		
Tainui FM_Ngaruawahia				[Bar chart]																
Tautoko FM_Okaihau				[Bar chart]																
Te Arawa FM_Rotorua				[Bar chart]																
Te Hiku o Te Ika_Kaitia				[Bar chart]																
Te Korimako o Taranaki_NP				[Bar chart]																
Te Upoko o te Ika_Wellington				[Bar chart]																
Tumeke FM_Whakatane				[Bar chart]																
Turanga FM_Gisborne				[Bar chart]																
The Heat_Rotorua				[Bar chart]																
Radio Waatea_Auckland				[Bar chart]																

November

December

18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 1 | 2 | 3 | 4 | 5 | 6
 F | S | S | M | T | W | T | F | S | S | M | T | W | T | F | S | S | M | T

PMN > Nui FM & 531pi

	30'	English																	
			45'	Samoan															
TBC		Production & translation																	
NIU FM BREAKFAST 10-2			3	2	1	1	1			1	1	1	1	1					
DRIVE 2-6PM			2	1	1	1	1			1	1	1	1	1					
6PM TO 10PM			3	2	1	1	1			1	1	1	1	1					
SATURDAY 8AM-4PM			2	1	1	1	1			1	1	1	1	1			3		
SUNDAY 8AM TO 4PM									2									3	
531 PI BREAKFAST 9-12			3	2	2	1	1			1	1	1	2	2					
12-3 PM			2	2	2	1	1			1	1	1	2	2					
SATURDAY 8AM-2PM			2	2	2	1	1			1	1	1	2	2			4		4
SUNDAY 8AM-2PM									3									4	
			Plus 52 x 8 Pacific language live announcer script reads																
Live Reads - 45sec	45'		3	3	3	3	3	3	8	4	3	3	3	3	3	3	8	4	

Radio Samoa

008

	30'	English																	
			45'	Samoan															
Peak - 30sec			2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
OffPeak - 30sec			2	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Peak - 45sec			2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Offpeak - 45 sec			2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

TBC Production \$ -

